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## TRAVEL GOAL GETTER LLC LAUNCHES NEW IPAD APP Tool for Travelers Tracks Travel Achievements, Goals & Bucket Lists

CHEYENNE, WY SEPTMEBER 9, 2012 Travel Goal Getter LLC has launched its new iPad App, as part of its mission to help travelers track, share, and celebrate travel goals. The App assists travelers by helping them answer: *Where have I been? Where do I want to go? What do I want to do?*



Travel Goal Getter iPad App Main Screen

The iPad App is designed with world and US travelers in mind, giving the power to track places visited and not visited on an interactive map. Useful for even the most seasoned world travelers, over 240 countries and territories can be marked on the map. Travelers tap continents, countries, territories, and states to cycle through blue, grey, or green colors, creating a visual representation of travel achievements and travel goals. The map displays a running tally of states, countries, territories, and continents visited. Users can email their map and list of places visited and not visited and also share their map and lists with built-in Facebook posting capabilities.



Travel Goal Getter iPad App Bucket-List Feature

For travelers who keep track of bucket lists, the App includes a feature called “myXPs,” which stands for “My Experiences.” Users can create multiple bucket lists and assign experiences or to-do items for each list. For example, a user might create a list called “China Trip 2012” and add experiences to the list, such as “Walk the Great Wall of China.” As experiences are completed, a check box can be tapped to easily indicate that it is done. Similar to the travel goal map, bucket lists can be emailed and shared via Facebook through built-in functionalities.

The Travel Goal Getter iPad App was planned with a focus on flexibility and usability. “Because the iPad is often a shared device, the App was built to allow the creation of 6 separate profiles so different members of a family can have their own travel goal map and bucket lists,” explains co-founder, Eric Prior. For households where the iPad is not a shared device, users can simply create multiple travel goal maps unique to individual travel interests. To make the App easier to use, it does not require an Internet connection, and usernames and passwords are not required.

Additionally, the App is flexible in its creative uses. For example, you can use the App to play a license plate game on a road trip, keep track of completed marathons, or mark states with US Presidential Election results.

The launch of the App coincides with Travel Goal Getter's official company launch. To encourage travelers to reach individual travel goals, Travel Goal Getter celebrates travel achievements through travel milestone clubs with free membership for people who have visited all 50 states, and/or all 7 continents, and/or at least 15 countries. After filling out a short application, the travel accomplishment is put on the official register on the company website. On the website, travelers can also purchase certificates and plaques to celebrate their travel achievements. People can also connect with the travel blog, which is focused on travel goal achievements, travel milestone stories, travel tips, travel goal setting, and highlights of travel destinations.

#### **ABOUT TRAVEL GOAL GETTER LLC**

*Travel Goal Getter is a family-owned company founded March 2012 in Cheyenne, WY. The company focuses on helping travelers across the world by encouraging the tracking, sharing, and celebration of travel goals and achievements.*

Website: <http://www.travelgoalgetter.com/index.html>

iPad App: <http://www.travelgoalgetter.com/ipad-app.html>

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